



# TRAVMART

Connecting Travel Partners  
With New Opportunities



## ANNOUNCING THE 8TH EDITION OF NATIONWIDE NETWORKING



[www.ttjtravmart.com](http://www.ttjtravmart.com)



# TRAVMART

## 2024

NOV

**20-21**

**EAST INDIA**

(KOLKATA)

DEC

**12**

**INDORE**

## 2025

JAN

**18-19**

**WEST INDIA**

(PUNE)

MAR

**08**

**RAIPUR**

MAR

**26**

**HYDERABAD**

APR

**17**

**LUCKNOW**

JULY

**04-05**

**NORTH INDIA**

(DELHI)

AUGUST

**22-23**

**SOUTH INDIA**

(CHENNAI)

SEP

**14**

**CHANDIGARH**

OCT

**29**

**GUWAHATI**

OCT

**30-31**

**EAST INDIA**

(KOLKATA)

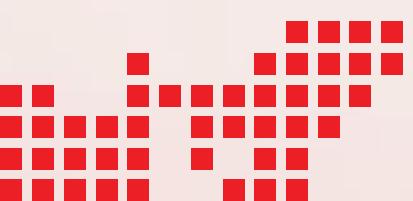
DEC

**14**

**INDORE**

The above the schedule may change due to unforeseen/unavoidable circumstances. If there are any changes, the same will be informed 30 days prior to the event.

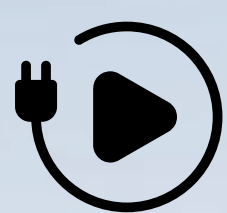
[www.ttjtravmart.com](http://www.ttjtravmart.com)





# WHAT IS TRAVMART ?

TTJ TRAVMART, over the years, has established itself as a novel platform for enterprising travel sellers to connect with enthusiastic travel buyers of tier II and III cities. This smart and effective B2B travel networking concept opens doors for cost-effective and hassle-free new business opportunities with potential and prospective travel partners. Tourism Boards, Airlines, DMCs, Hoteliers, and Travel Service Providers can take advantage of TTJ TRAVMART to reach out to every corner of the country while showcasing their unique product range. While exploring multiple cities across India, TTJ TRAVMART provides excellent ROI as travel sellers get excellent opportunities to engage in 50-60 business meetings, gain product knowledge during presentations, and further network over dinner and cocktails.



## Plug & Play

No Setup Hassles  
No Hidden Cost



## Connect

with Potential Buyers



## Real Time

Lead-Generation



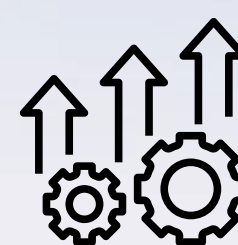
## Reach Your Target Audience

Interact Directly



## Presentation Opportunities

Connect & Share Your Product Knowledge



## Improved Conversion

with Better ROI

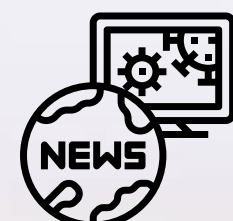


**100+** Pre registered buyers

**2700** Business Meetings



## Personal networking environment



## Media coverage

Post-event coverage on TTJ Network

# WHO CAN PARTICIPATE ?



**International/State  
Tourism Boards**



**Hotels & Resorts**



**Destination  
Management  
Companies**



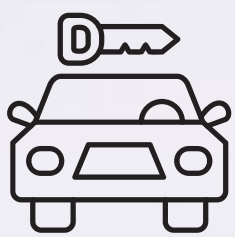
**Visa facilitation  
Companies**



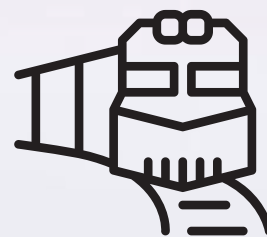
**Cruise Lines**



**Airlines**



**Car Rental  
Companies**



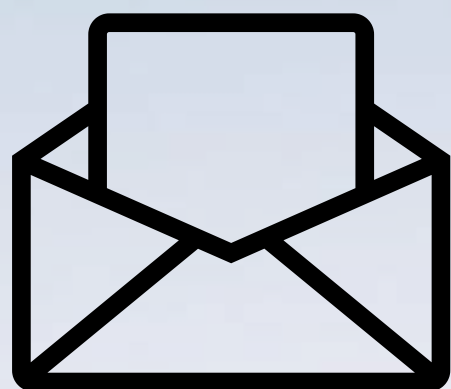
**Rail Services**



**Start-ups/OTAs /Tech Cos**

# MAINTAIN YOUR BRAND IDENTITY

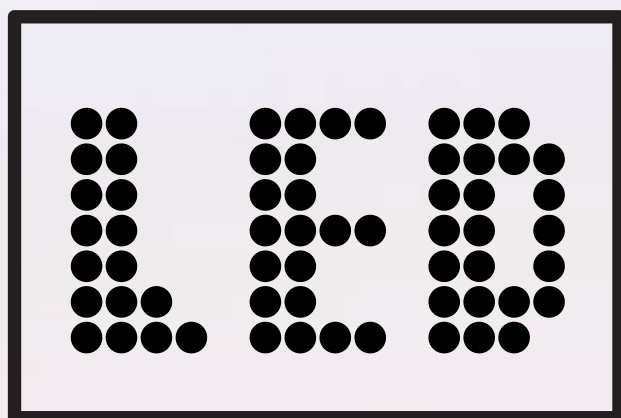
## Your Branding



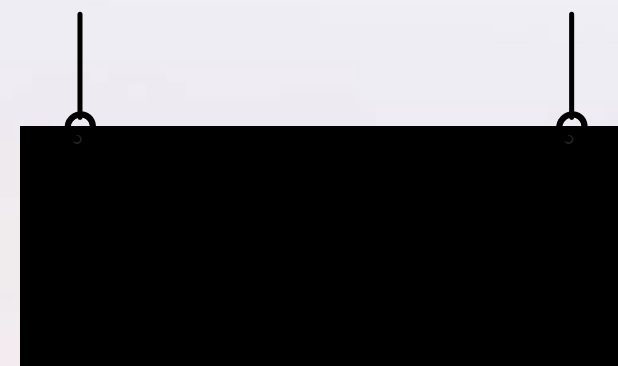
**On invitations**



**On your table**



**On LED wall**



**On Event Signage**



# TARGETED BUYERS



**Travel Agents &  
Tour Operators**



**Corporate/  
Business Travel**



**Investors**



**Wedding  
Planners**



**PCOs**

**Top level**

**75%**



Owners, MDs, CEOs, Directors,  
VPs, AVPs & GMs

**Mid-level**

**25%**



Managers, Product  
Managers & Supervisors



# CONCLUDED EVENTS





# VIDEOS OF THE CONCLUDED EVENTS



[YOUTUBE/W\\_FA5O1MLCG](https://www.youtube.com/watch?v=W_FA5O1MLCG)



[YOUTUBE/ZB3ZZHTQUYM](https://www.youtube.com/watch?v=ZB3ZZHTQUYM)



[YOUTUBE/OWTW\\_S4XLSO](https://www.youtube.com/watch?v=OWTW_S4XLSO)



[YOUTUBE/SP1LYXGNOMQ](https://www.youtube.com/watch?v=SP1LYXGNOMQ)



[YOUTUBE/VKEWOLFXELO](https://www.youtube.com/watch?v=VKEWOLFXELO)



[YOUTUBE/0OTTXLTCEF4](https://www.youtube.com/watch?v=0OTTXLTCEF4)





# OUR SUPPORTING PARTNERS



पर्यटन मंत्रालय  
MINISTRY OF  
**TOURISM**





# TESTIMONIALS



**Seldon Tenzing**  
 Account Director  
 Experience Kissimmee

We participated in TTJ TRAVMART in Hyderabad and Bengaluru. It is a good platform to connect with so many new and diverse range of agents from these markets in a short time. The event was well managed and the organisers are genuine in their efforts to try and give maximum value to their exhibitors.



**Kapil Jain**  
 President  
 CGTTA

The event has indeed been very positive and successful. We have had more than 25 industry stakeholders showcasing Europe, the cruise lines, and every part of the world, like Singapore, Dubai, and more. Participation of local agents has been active.



**Jaspreet Singh**  
 Senior Vice President  
 TIA

It is wonderful to see TTJ TRAVMART return to Raipur, where it first began almost seven years ago. Since then, it has continued to come back each year, with an increasing number of exhibitors and buyers at every show.



**Pranav Kapadia**  
 Founder & Director  
 Global Destinations

With our focus on strengthening relationships with trade partners in tier II and III cities, we are committed to attend the TTJ TRAVMART in 5 cities during 2024. We attended our first TTJ TRAVMART in Raipur and were very impressed by the quality of agents, who attended the mart, not only from Raipur but neighbouring cities as well. Looking forwards to the next city, Lucknow, on 20th April.



**Umang Malbari**  
 President  
 Discover Destinations

Discover Destinations is a US-based DMC with strong Indian roots and a deep understanding of the requirements of the Indian traveller. This is our second year of being a part of TTJ TRAVMART and we feel it is a systematic and well-executed platform that fits in perfectly with our marketing plans. Our Tri-City South India marts with TTJ checked all the tick boxes on our list.



**Anika Tandon**  
 Manager, Sales & Marketing  
 German National Tourist Office (GNTO)

Raipur is the first ever Tier 3 city where German tourism has participated, and it has been a tremendous experience for us to promote Germany as a tourist destination in this city.



**Nishant Gupta**  
 Managing Director  
 Rezbook Global DMC

TTJ TRAVMART in Lucknow was extremely well-organised. This was our first TRAVMART, and we found out that Lucknow and Kanpur were very fresh, productive, and interesting markets. Being a DMC for Andaman, Bhutan, Northeast, and CIS countries, we strongly look forward to business associations and support from Uttar Pradesh trade partners. Thank you to the TTJ TRAVMART team for making us aware of these markets and striking new collaborations.



**Bharat Dev**  
 CEO  
 Dev Travel

TTJ TRAVMART has been coming to Raipur for many years, and they bring the best DMCs, cruise lines, tech partners, and tourism boards. This year was a grand show. Hosting these events is a selfless service to the travel trade. I wish Team TRAVMART all the very best.



# CONTACT US

**RAVI SHARMA**  
Convener

✉ [ravisharma@sampanmedia.com](mailto:ravisharma@sampanmedia.com)  
☎ +91 9560264443

**GURJIT SINGH AHUJA**  
Co - Convener

✉ [gurjit@sampanmedia.com](mailto:gurjit@sampanmedia.com)  
☎ +91 7289001008

**SONIKA BOHRA**  
Director - Marketing

✉ [sonika@sampanmedia.com](mailto:sonika@sampanmedia.com)  
☎ +91 9560614446

**PARTHA CHATTERJEE**  
Bureau Head (East)

✉ [partha@sampanmedia.com](mailto:partha@sampanmedia.com)  
☎ +91 8777257522

**PARTH SHARMA**  
Coordinator-Special Projects

✉ [parth@sampanmedia.com](mailto:parth@sampanmedia.com)  
☎ +91 9560264446







**SEE YOU THERE**